

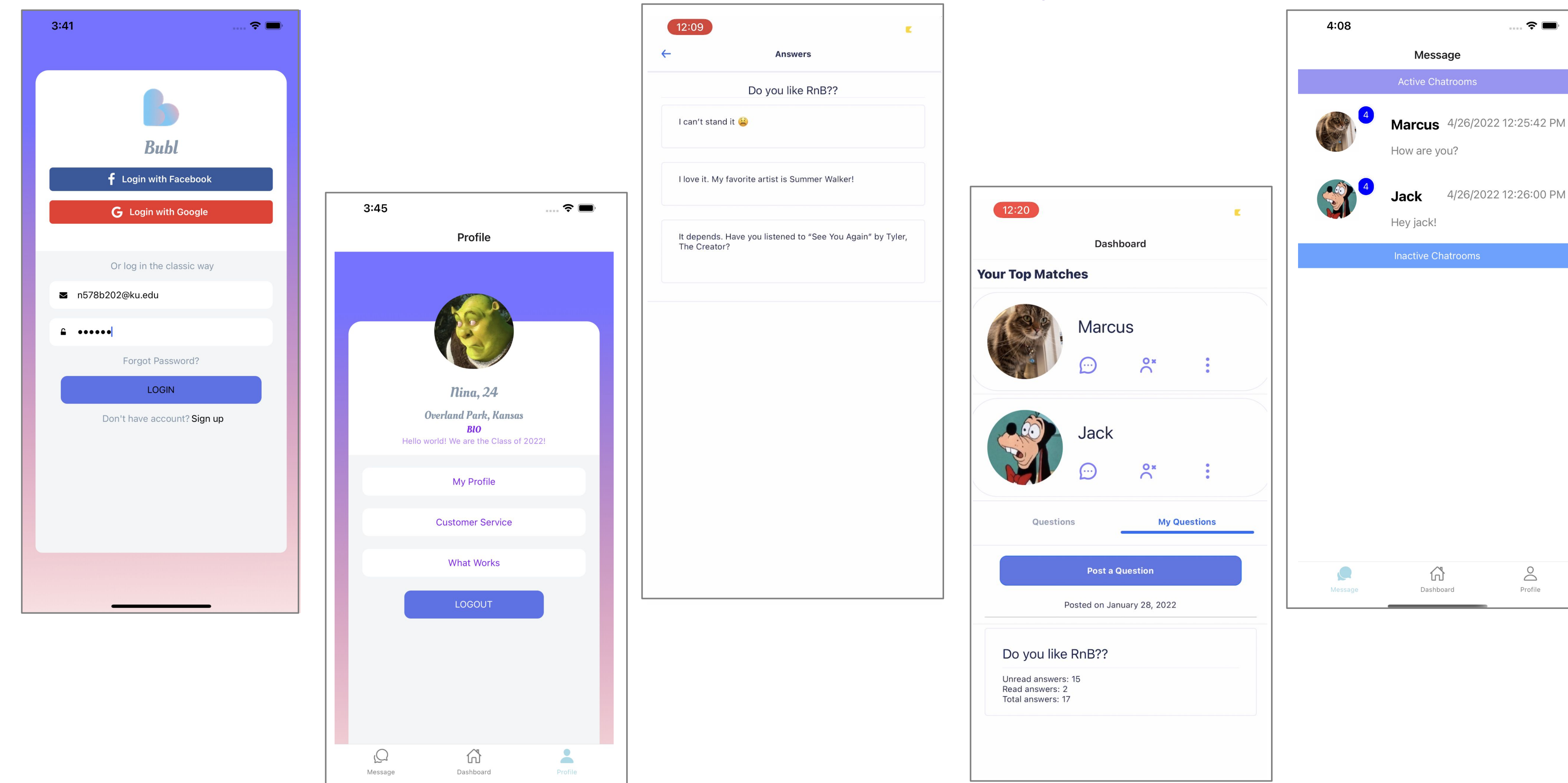


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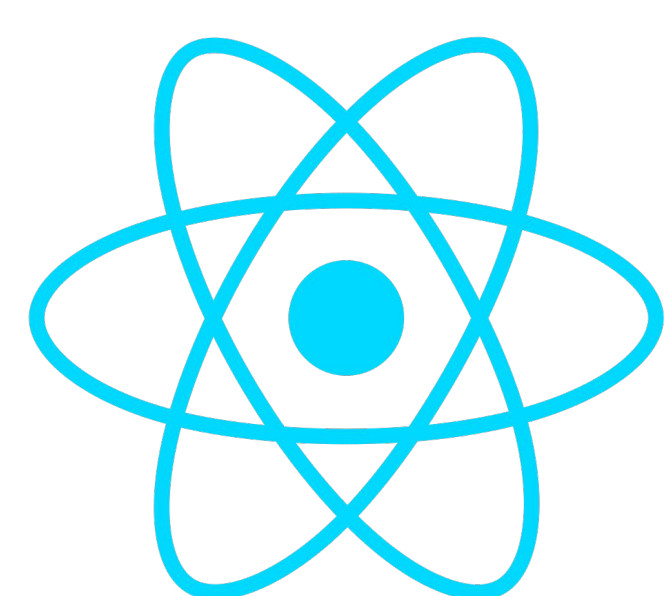
## Description & Purpose

- **Description:** Modern dating apps have an emphasis on aesthetics over characteristic qualities of a person which we hope to subvert in our mobile app. By facilitating an anonymous platform where users match based on shared responses to questions, like-minded individuals can have the chance to connect on a personal level before their initial meeting.
- Bubl has not been officially released but advancements towards it's matching algorithm is currently underway. Bubl is also cross platform compatible across iOS and Android.
- **Purpose:** The purpose of the project is to remove visual bias in online dating and foster meaningful and fulfilling romantic relationships through a question and answer format.

## Proof of Concept



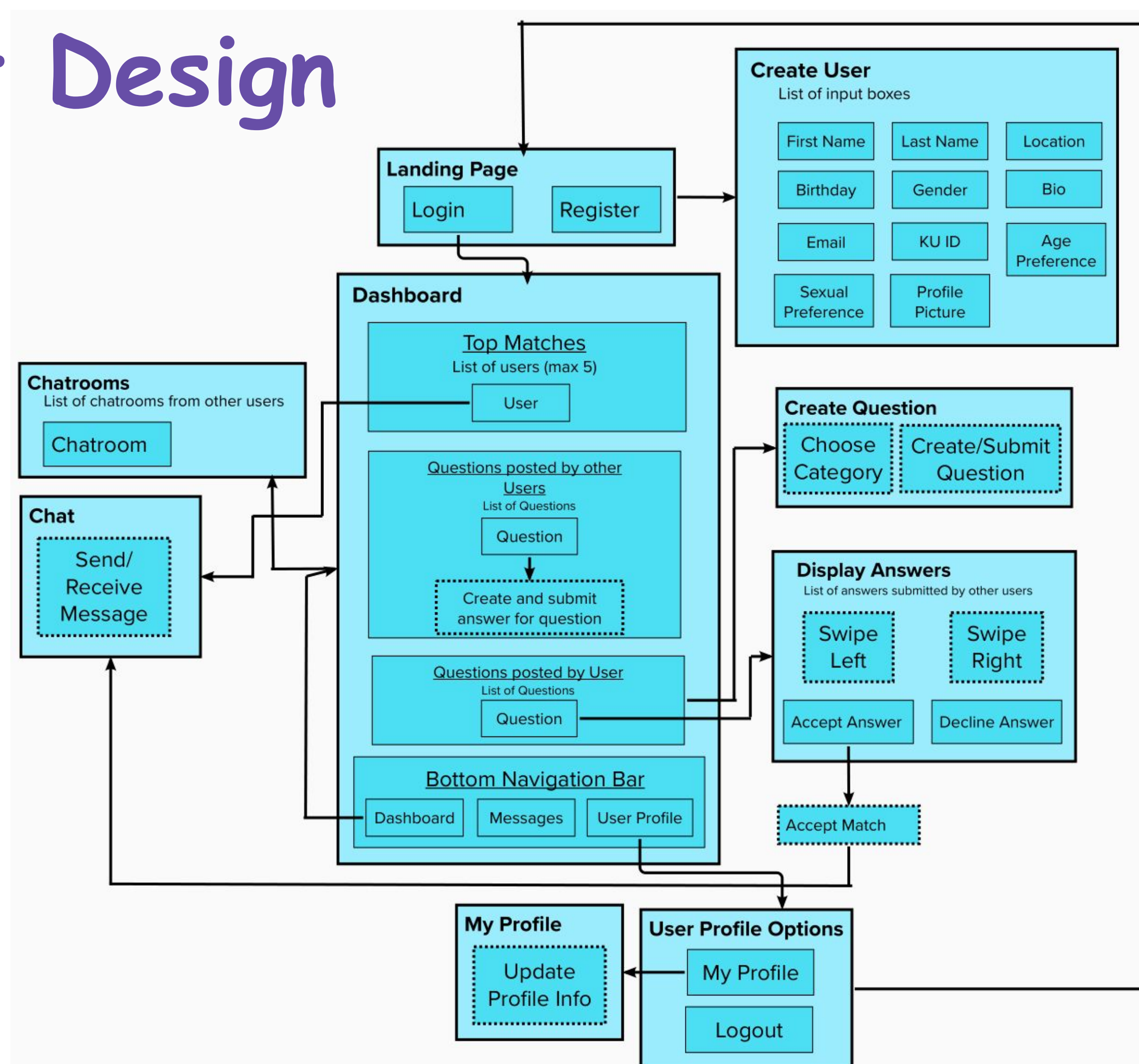
## Project Design



React Native



Firebase



## Ethical & Intellectual Property Issues

- **Ethical Issues:** Catfishing is defined as the process of luring someone into a relationship by means of a fictional online persona. By requiring students to input their KUID, developers can grant the user the ability to use the app upon ID verification.
- KUIDs are never shared among third parties or other users and are strictly used for to verify an account and keep users held accountable for items posted on the application.
- Users have the option to report another user or question through a "Report" tab - this flags the account or question for review and prompts management to determine if the account or question should be removed or banned.
- **Intellectual Property Issues:** The code is made through the open source language React Native. The backend is handled through Google Firebase, which allows users to keep their own work.